









House Exchange

# Introducing House Exchange

#### Have you thought about moving home?

Maybe it's for a new job, more space for the family or to be closer to loved ones. Whatever the reason, House Exchange can help you.

House Exchange can help you swap your home with another council or housing association resident.

The website helps you to search, find matches and contact other people looking to move. It's easy to use and you can see the very latest adverts showing the available new homes.



## How to get started

There are three easy steps to begin your House Exchange journey.

- Visit **houseexchange.org.uk** to complete the quick online registration.
- Have the following details ready:
  - $\checkmark$  Name and contact details
  - $\checkmark$  Current address, property information and landlord  $\checkmark$  An idea of where you want to live, anywhere in the UK!
- Once you're registered and your account is activated, your advert will appear for other registered users to view. Follow our top tips to create a great advert.

### Top tips for a great advert

Adding photos and a description will instantly help you standout.

- Take photos during the daytime so your property looks bright.
- Keep rooms clean and tidy for photos and viewings.
- Use the description generator or get creative and write one.
- Provide some local information i.e. transport, shops, schools.
- Highlight any recent home improvements, maybe you have just decorated, or had a new kitchen fitted?

Consider adding features such as a garden or balcony.



#### Search like a pro!

House Exchange has a range of searching tools to make sure you never miss a property.

- Start matching, check your property matches and automatically link up with the homes that suit you best.
- If you can't find a direct swap, the easy to use multi-swap tool can help you to build a chain of properties.
- Use the House Exchange app to swap on the move!

#### Be an active swapper

Make your exchange a better experience by being proactive.

- Always message back interested swappers, even if you're not interested or have found something else.
- Not receiving many matches? You may want to increase your search area. Try and be flexible.

Searching for a new home needn't be stressful. House Exchange can help you every step of the way!



#### House Exchange is part of Clarion Housing Group

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